




Brianna Howard

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Education

Boston University

2018 - 2022
BFA in Painting and Printmaking
Cumulative GPA: 3.99

Additional Education

Anderson Ranch Center 2021
One week-long workshop about digital fabrication.

New York Academy of Art 2021
Attended a two-month summer undergraduate residency program.

Grand Central Atelier 2020
Enrolled in several courses covering still life painting, portrait painting, anatomy, and color theory.

New York Studio School 2019
Four-week Summer Marathon focusing on drawing and plein air painting.

Skills

- Adobe Creative Suite
- Microsoft Office
- Visual Arts: Painting, Printmaking, Drawing, and Sculpture
- Social Media
- Marketing
- Photography
- Art History
- Exhibition Installation/Deinstallation
- Event Planning
- The elusive combination of creativity and organization

Professional Experience

Yellow House Consulting

Content Coordinator

June 2022 – present

- Responsible for media content including graphics, edited videos, and photos for a home renovation TV show.
- Developed and executed a cohesive social media plan covering over 30 accounts for the TV show and cast members. Accounts include Instagram, Facebook, Twitter, TikTok, and Pinterest.
- Modify and adapt social media plan to achieve higher engagement and following through applying analytics and metrics.
- Generate graphic design elements for agency's Instagram and several clients.

Intern

January – May 2022

- Drafted social media content and developed a plan under an account manager for a TV home renovation show.
- Collected quantitative data about social media posts.

Undergraduate Research Program at Boston University

Undergraduate Student Researcher

September – December 2021

- Developed a semester-long research project under Professor Lucy Kim's existing research.
- Conducted independent experiments involving ink formulations and melanin printing.
- Collaborated with two fellow undergraduates to create larger prints and assist Professor Kim's research.

Eric Forman Artist Studio

Communications and Studio Manager

May – August 2021

- Drafted press releases to send to identified leads to announce new projects and awards, which led to several published articles by art publications.
- Managed Instagram and Facebook through creating a social media plan. Increased Instagram followers by 15%.
- Wrote and edited artist's catalogue as well as update artist's website.

Art_works

Intern

February - May 2021

- Authored grant-writing materials as well as blog posts.
- Documented and publicized new and old projects through website and blog posts to utilize for marketing.
- Initialized and edited interviews with dozens of artists and professionals.

Print Boston

Graphic Design Intern

January - May 2021

- Designed premium, custom materials for the marketing needs of businesses in the Boston area.
- Created original, mass market templates for potential customers.
- Initiated new website design to include available templates.

ArtStartArt

Marketing and Outreach Coordinator

September 2019 – September 2020

- Recruited college students via Instagram and Facebook. Tripled recruitment rate from 10 to 30 students a month.
- Wrote blog posts (1-2 per week) and Instagram posts (2-3 per week). Increased Instagram follower account by 35%.
- Collaborated and trained new interns on most effective methods of outreach.

Extracurriculars

Treasurer for College of Fine Arts Student Government

2021 - 2022

- Organized funds for over 400 students and coordinated college-wide activities.

Peer Mentor for Boston University School of Visual Arts

2019 - 2022

- Serve as a mentor for 3-5 incoming freshmen
- Organize events and activities such as Coffee Chats and Studio Visits.

Awards and Publications

Dean's List with Special Distinction

2018 – 2022